



UNIONCOUNTY

BOARD OF ELECTIONS

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Juanita Reyes Designated Certified Elections/Registration Administrator

August 31, 2022, Monroe, NC - Juanita Reyes, Business Manager for the Union County Board of Elections, has been designated as a Certified Elections/Registration Administrator (CERA), the highest professional achievement for election officials in the country.

CERA designation is achieved only through a multi-year course of study taught by the Auburn University's Master in Public Administration (MPA) faculty, Auburn, Alabama and conducted by the Election Center's Professional Education Program. The intent of the program is to professionalize the management of voter registration and elections administration in promoting and preserving public trust in the democratic process.

"This is the highest designation available to elections and voter registration officials," said Tim Mattice, director of the Center. "This is an outstanding accomplishment. Union County is indeed fortunate to have Juanita Reyes as one of the top designated professionals in America. Obtaining and maintaining CERA status means that she has committed to a career long process of continuing education to improve the electoral process in North Carolina and the nation," he stated.

The Professional Education Program is sponsored by the Election Center, a non-profit association of voter registrars, elections administrators and providers of election services throughout America and the U.S Territories. Its membership is comprised of township, city, county and state elections officials and other election related organizations. The Center's primary purpose is to promote and support continuous improvement in the administration of elections and voter registration through research, professional education, conferences, networking and consulting. Professional Education Program participants receive continuing education credit from Auburn University as well as professional training credits from the Election Center.